



## STOIK Imaging

### Software Bundle Package for Digital Imaging Devices

#### STOIK Bundle Package Highlights

- **One-source solution.** Integrated Photo Browser, Viewer, Photo Editor, Video Editor
- **Basic and Extended bundle packages.** Extensive list of add-ons:
  - Photo Hobby and Fun applications (Cross-Stitch, Color-by-Number, Puzzle generators, Animation and Morphing software)
  - Digital Photo utilities: Red Eye and Noise correction, Batch Resizer, Panorama Maker, RAW Converter.
  - Universal Video Converter
- **Multilanguage** (12 European and Asian languages)
- **Bundled with all SAMSUNG and RICOH digicams, DSLRs and PMPs**
- **Most affordable pricing, competitive substitution offer**

#### STOIK Difference

STOIK Imaging is a leading developer of photo and video manipulation software for photo professionals and hobbyists since 1994. Our award-winning products are distributed through more than 30 software publishers in Europe, North America, and Asia. For many years we provide the world's leading device manufacturers with software bundle solutions based on our most popular and best-selling software titles. The superior quality of products and related services, the widest variety of feature set modifications and adaptations, and unmatched flexibility of licensing terms are the key features of STOIK bundle offering and this explains why our clients – among them Samsung, Ricoh, CeWe Color, Pinnacle Systems, and many others – choose STOIK's software bundle over and over again.

We are proud to present our integrated software bundle solution designed for a wide variety of imaging devices - digital cameras, cameraphones, PMPs, digital camcorders, or scanners. Basic bundle package includes STOIK Imagic – a unique all-in-one application combining functions of Photo Browser, Viewer, Photo Editor, Video Editor. Multiple additional functions and unlimited custom adaptations are available in the Extended bundle package. New affordable pricing schedule is now offered for all bundle packages which allows you to develop more effective pricing policy for your products in a highly competitive industry, cutting-edge markets, fast-paced environments.

#### Basic Bundle Solution

- **Integrated Software Package.** The core of STOIK Bundle Solution is a unique software package **STOIK Imagic** that combines functions of Photo Browser, Viewer, Photo Editor and Video Editor. The program is very well organized and offers a plethora of features including all essential tools for image/video editing as well as multiple creative, artistic, and fun functions.

- **Multilingual Versions.** Our software is available in multiple languages, including English, French, Italian, German, Spanish, Japanese, Chinese (simplified and traditional), Portuguese, Dutch, Russian, and Korean.
- **Support.** STOIK corporate Web site features a powerful tech support engine that allows your customers to quickly find answers to their biggest software questions. Our friendly, one-on-one Technical Support team has more than 12 years experience and can be reached by email.
- **Additional Value for Your Product.** There is no better way to elevate your product value than to add our powerful, versatile, reliable, and user-friendly software to the box. Your customers will take more photos, shoot more video, and scan more images, print more pictures and enjoy your device even better. With STOIK bundle package you will promote your brand loyalty, increase sell-through, and reduce returns and tech support calls.

### Extended Bundle Solution

- **Adaptation to your product.** Extended bundle solution assumes that you have an option to get a custom-tailored version of bundled software. In order to meet the specific needs of your device or your brand strategy, we will discuss and implement custom modifications to **STOIK Imagic** to support seamless integration with device drivers or custom data formats, or to bring software UI to compliance with your brand policy.
- **Flexible, Well-organized and Extendable Software Solution.** We understand that all devices are different; there is no perfect ‘fit-all’ fixed bundle solution. That is why we offer you an option to discuss together the best possible integrated solution, then configure the overall package and customize each of our modules to meet the specific needs of your device, your business, and your customers. Feature set of our **Extended Bundle Solution** can be customized easily by adding these functions:
  - Photo Fun** – Animation and morphing software, generators of puzzle games;
  - Photo Hobby** – Software for creating cross-stitch, paint-by-number designs;
  - Photo Utilities** – Automatic enhancement tools: Red Eye and Noise Correction, Smart Resizer (with batch resize), Panorama Maker bring to your customers the latest innovative technologies from well-known STOIK Research Lab.
  - Universal Video Converter** – Converts video of all formats for playback on your camera or PMP

All add-on features can be integrated into a SINGLE software package.

- **Software Integration & Aggregation.** Providing the best software quality to your customers is our top priority. In order to guarantee that your customers enjoy a hassle-free user experience we will work closely with you and, if necessary, with third-party software manufacturers to develop totally seamless integrated software solution for any device.
- **New Additional Uses of Your Product.** STOIK software extends uses of your device. Digital camera, camera phone, or scanner will become a favorite toy for a whole family: mother can generate tons of patterns from family photos for cross-stitching and children can make new puzzle games and coloring books. Your device will be loved by the whole family. With STOIK software in the box, your customers can have NEW experience with your device. They will play more with photos and videos, use them for fun and hobby.

## Price

- **Clear and affordable price schedule.** Our flexible prices schedule gives you more room to compete in pricing on your products. STOIK software bundle is the easiest and the most cost effective way to strengthen your product.
- **Low minimum license volume with per copy license options.** We have licensing options suitable for small and mid size manufacturers. For example, Basic Package can be licensed for \$0.25 per copy with minimum license volume 10,000 copies.
- **Unlimited flat-fee license options.** For your convenience we also offer unlimited annual flat-fee licensing options. For example, the unlimited license on Extended Bundle Package is as low as \$50,000 per year including product re-branding, adaptation to your device, software feature set re-configuration, quality guarantee, face-to-face discussion of best bundle solution in your or our office.
- **Special Competitive Substitution Offer.** We can beat any price you pay for your current bundle package! If you switch to STOIK package we guarantee that our price will be no more than 50% of what you are paying today for the bundle with similar functionality.

## Contact

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